



PLANTATION FIELD INTERNATIONAL HORSE TRIALS

2017 Program Advertising

Get with the program! Literally. Showcase your business while supporting PFIHT and its charities by advertising in our beautiful glossy event program.

FIRM deadline for ad submissions is Friday, August 25, 2017.

Ads submitted after the deadline may not be accepted.

First-time advertisers MUST submit payment with materials – No exceptions.

Questions?

Andie Chalfant - 302-559-9642 or android99@verizon.net

Send camera-ready ads to: android99@verizon.net

There will be an additional fee for ads that are not camera-ready or the correct size.

No Word files. **No** Publisher files. Acceptable: PDF, TIFF, JPEG files at 300 dpi resolution at the correct size.

AD SIZES:			
Full Page 7.5" wide x 10" tall	Half Page 7.5" wide x 5" tall	Quarter Page 3.75" wide x 5" tall	Eighth Page 3.75" wide x 2.25" tall



Please reserve the following advertising space in the 2017 Plantation Field Program:

Repeat advertisers will receive a 10% discounted rate!
Call or e-mail for details.

COLOR ADS*

- Full page: \$950 Half page: \$550
 Quarter page: \$300

BLACK & WHITE ADS - NO BLEEDS

- Full page: \$600 Half page: \$400
 Quarter page: \$200 Eighth page: \$100

Total enclosed: \$ _____

*Does not include back or inside covers.
Call or e-mail for for information.

Company Name

Contact Person

Address

City State Zip

Telephone E-Mail

Pay by credit card Visa MasterCard AmEx 3-digit CVC #: _____

Credit Card Number Exp. Date

Signature

Mail the bottom portion of this form and payment to:
 (Checks payable to "PFEE")
Chalfant Graphics, Inc.
476 N Jennersville Rd. • Cochransville, PA 19330